



e tipu e rea

36TH NZSBA
ANNUAL MEMBERS
CONFERENCE

20
26

Grow Connect Thrive

Sponsorship
Prospectus

AOTEA CENTRE
AUCKLAND

17-19 July



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President's Invitation



Join us as a valued partner in shaping the future of educational governance in Aotearoa New Zealand.

Te Whakarōpūtanga Kaitiaki Kura o Aotearoa | New Zealand School Boards Association (NZSBA) is the professional body for school boards across the motu, representing and advocating for our members since 1989. As at 31 December 2025, 85% of state and state integrated schools were financial members of NZSBA — a total of 2,080 school boards.

We are the heart and voice of school governance in New Zealand. We influence and inform policy and sector outcomes; we support and enable school boards to flourish; we connect like minded people through learning and networking opportunities; and we strengthen the governance community so that students can thrive.

We invite you to join us in providing a learning and growth experience unlike any other. Our national conference is the premier event for school governance, offering you a unique opportunity to connect directly with the decision makers in our schools. We seek partners who share our values and can contribute skills, services, or solutions that support school boards and advance educational governance.

NZSBA is a not for profit incorporated society with charitable trust status, dedicated to serving and uplifting the governance community of Aotearoa.

Together, let's support our school boards to grow, connect, and thrive.
Ngā manaakitanga,
Meredith

Meredith Kennett
President



Conference Overview

INTRODUCTION

The NZSBA annual conference is a priority booking in school boards' calendars. It provides board members with the opportunity to engage with nationally and internationally recognised speakers, network with their peers, and to participate in high quality, focused professional learning and development.

The New Zealand School Boards Association is pleased to announce that the theme for 2026 is:

GROW - CONNECT - THRIVE



WHO WILL ATTEND THE 2026 NZSBA CONFERENCE

The NZSBA conference is a must for those in compulsory schooling in New Zealand including:

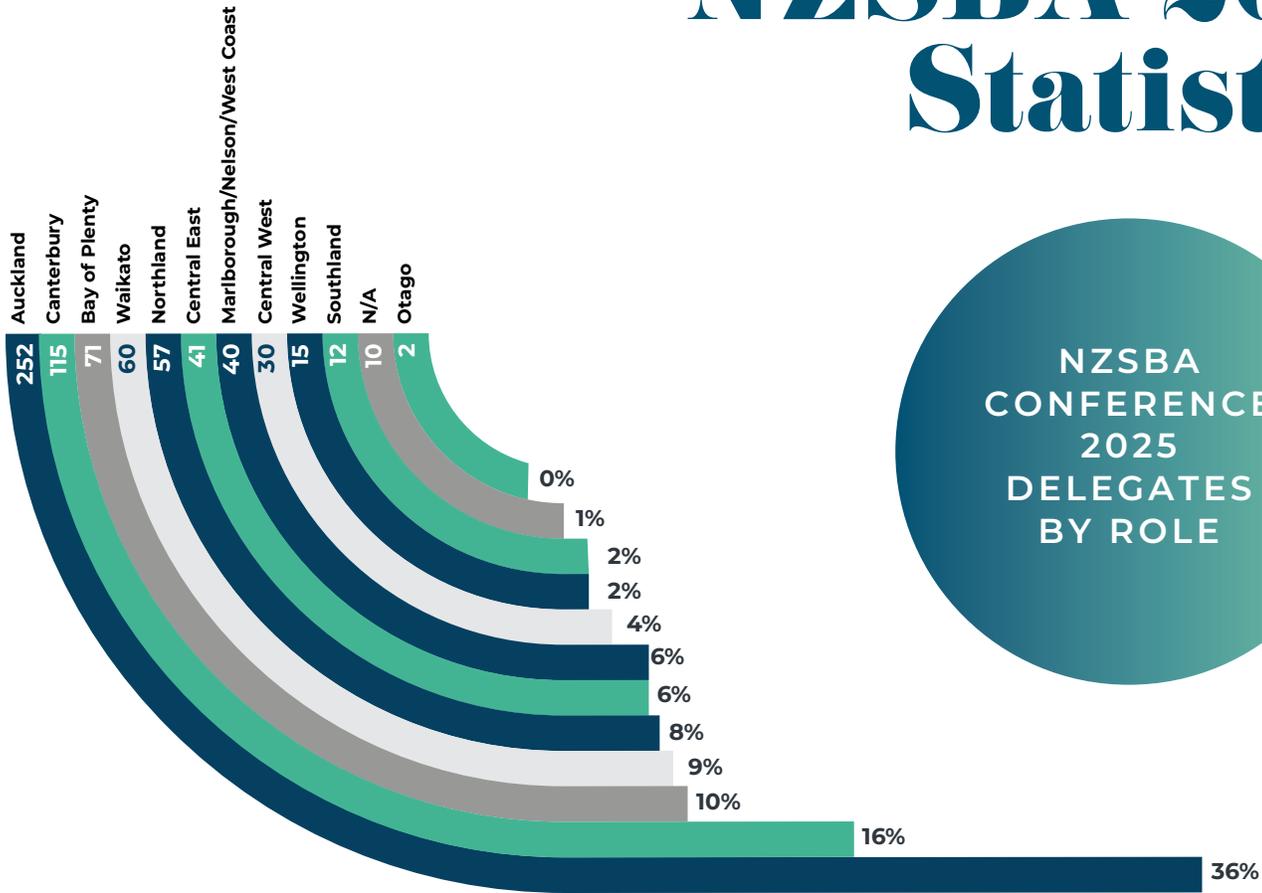
- School Board Members
- Principals and Staff Representatives
- Advisors
- Policy makers

330+ Senior Education Leaders & Decision-Makers

280+ Governance & Professional Representatives

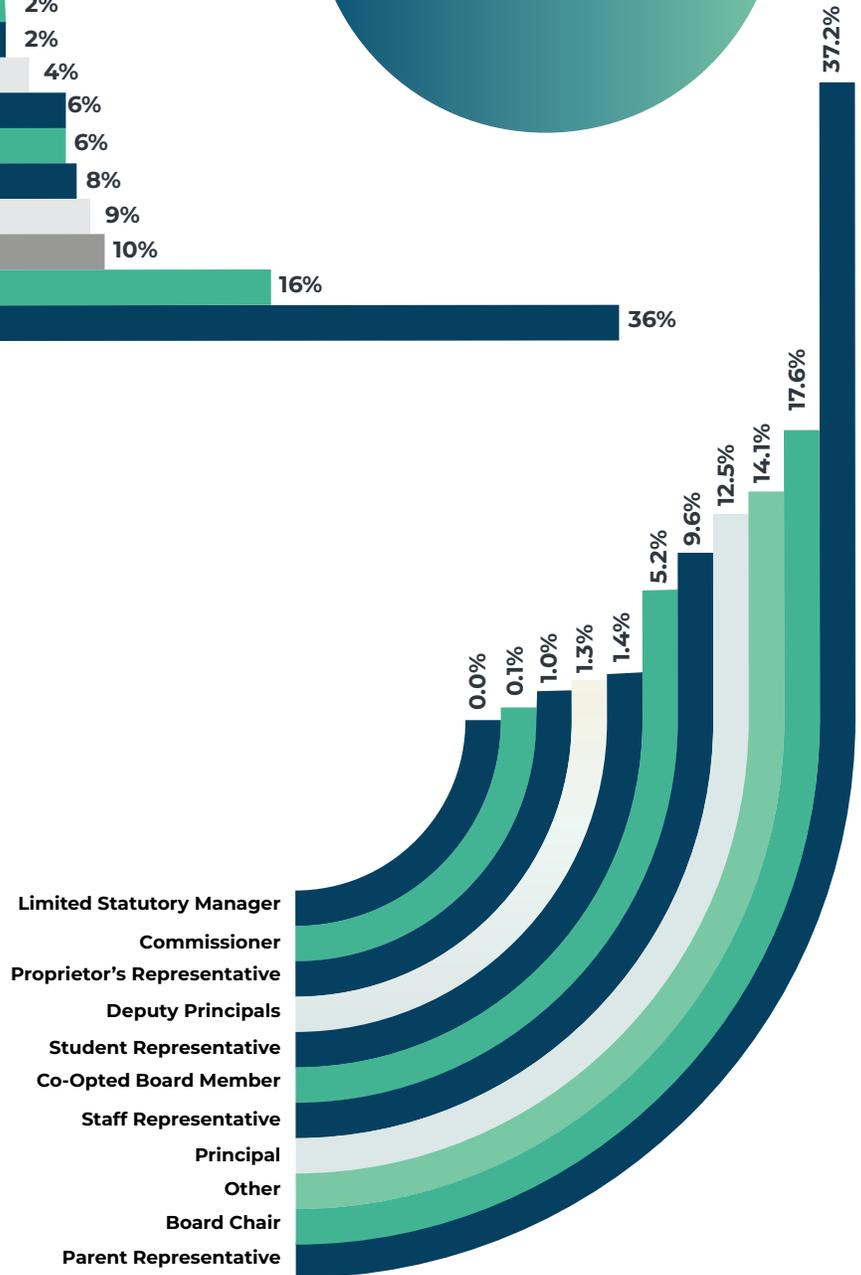
390+ Community, Parent & Student Representatives

NZSBA 2025 Statistics



NZSBA
CONFERENCE
2025
DELEGATES
BY ROLE

WE ARE
EXPECTING 1000
ATTENDEES
AT THE 2026
CONFERENCE



Destination & Venues

DESTINATION AUCKLAND

Auckland is New Zealand's largest and most dynamic city, recognised for its innovation, diversity, and global connectivity. As a leading business, events, and tourism hub, Auckland offers sponsors access to a highly engaged audience drawn from across the country.

Partnering with an event hosted in Auckland aligns your brand with a destination known for world-class infrastructure, vibrant cultural experiences, and strong economic influence. From its thriving central business district to its renowned hospitality and entertainment precincts, Auckland provides an exceptional backdrop that enhances delegate experience and sponsor visibility.

Auckland positions your organisation alongside a city that champions creativity, sustainability, and growth. It reflects a commitment to excellence and connection, while leveraging Auckland's reputation as a place where ideas meet opportunity.



CONFERENCE VENUE AOTEA CENTRE

Located in the heart of Auckland's arts and events precinct, the Aotea Centre is one of New Zealand's most prestigious and versatile venues. Renowned for hosting high-profile conferences, performances, and major national events, the Aotea Centre delivers a premium experience for organisers, delegates, and sponsors alike.

The venue offers state-of-the-art facilities, flexible event spaces, and exceptional technical capabilities, all supported by experienced event professionals. Its central location provides easy access to accommodation, dining, transport, and entertainment, ensuring strong attendance and extended engagement beyond the event itself.

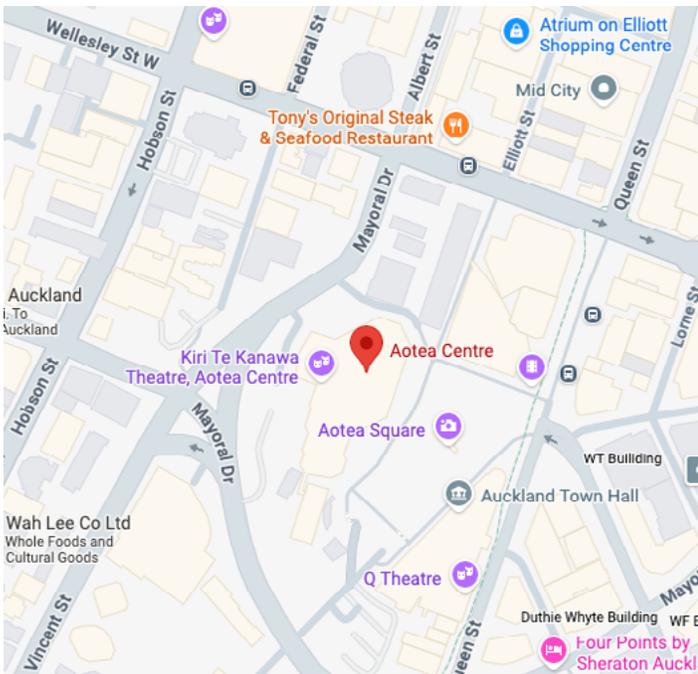
Aligning your brand with the Aotea Centre enhances sponsor credibility and visibility within a sophisticated, high-impact environment. The venue's reputation for quality and professionalism reinforces sponsor positioning as a leader committed to excellence and innovation.



AWARDS GALA DINNER VIADUCT EVENTS CENTRE

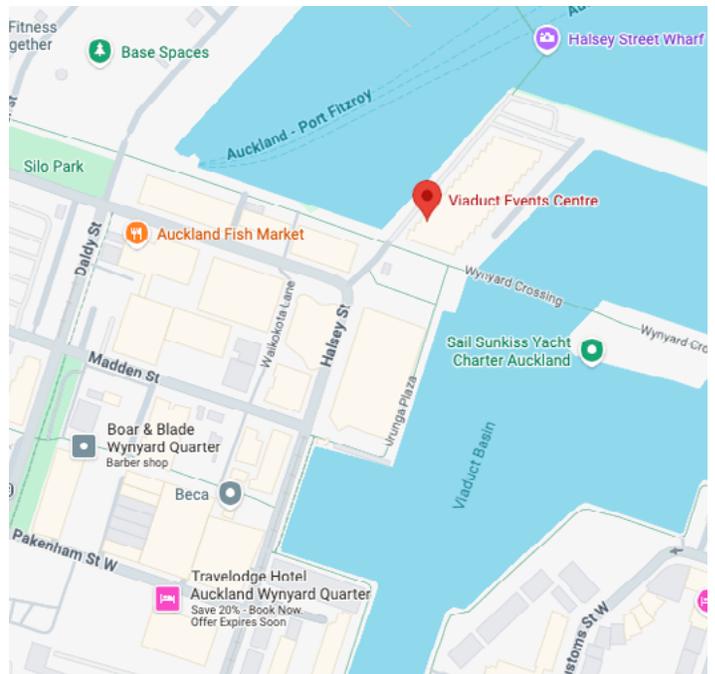
Set on Auckland's iconic waterfront, the Viaduct Events Centre provides a spectacular setting for an unforgettable Awards Gala Dinner. Overlooking the city skyline and Waitematā Harbour, the venue combines contemporary design with one of Auckland's most recognisable and prestigious locations.

Hosting the Awards Gala Dinner at the Viaduct Events Centre elevates the overall event experience, delivering a memorable evening that delegates and sponsors alike will associate with quality, celebration, and distinction. Sponsor alignment with this venue reinforces brand prestige and provides exceptional visibility within a premium, waterfront environment synonymous with Auckland's world-class events scene.



CONFERENCE VENUE AOTEA CENTRE

50 MAYORAL DRIVE, AUCKLAND CENTRAL,
AUCKLAND 1010



AWARDS GALA DINNER VENUE VIADUCT EVENTS CENTRE

171 HALSEY STREET, AUCKLAND CENTRAL,
AUCKLAND 1010

Conference Programme

*The conference programme is subject to change

FRIDAY 17 JULY

9.00am	Mihi Whakatau
9.30am	Morning tea
10.00am	CONFERENCE COMMENCES Eteroa Lafaele - Master of Ceremonies
10.10am	WELCOME Meredith Kennett, NZSBA President
10.30am	Gilbert Enoka - Keynote
11.15am	Performance
11.25am	Plenary
12.10pm	Lunch
1.00 pm	Session 1 Workshops - 3 options Masterclass 1 - 3 options
2.00pm	Session 2 - Workshops - 3 options Masterclass 1 continues
3.00pm	Afternoon tea
3.30pm	Dedicated Marketplace Time
4.30pm	Regional Gatherings
5.30pm	Close
7pm	Venue close

SATURDAY 18 JULY

8.30am	HUI - All welcome
9.30am	Karakia Day 2 opening
9.45am	Dave Greenberg - Keynote
10.30am	Morning tea
11.00am	Session 3 Workshop 3 options Masterclass 2 - 3 options
12.00pm	Session 4 Workshops - 3 options Masterclass 2 continues
1.00pm	Lunch
1.45pm	Session 5 Workshops - 3 options Masterclass 3 - 3 options
2.45pm	Session 6 Workshops - 3 options Masterclass 3 continues
3.45pm	Afternoon Tea
4.15pm	Performance
4.30pm	Plenary session
5.00pm	Free time
6.00pm	Awards Gala Dinner VIP Drinks - Viaduct Events Centre
6.30pm	Awards Gala Dinner - Viaduct Events Centre
11.30pm	Viaduct Events Centre close

SUNDAY 19 JULY

8.15am	FONO - All welcome
9.30am	Karakia
9.40am	Performance
9.50am	Student Panel
10.30am	Morning tea
10.50am	Julia Grace - Keynote
11.40am	Prizegiving
12.00pm	Poroporoaki Aotea Centre close

Preferred Partner Benefits

INVESTMENT
\$10,000 +gst per annum
2 year term



CONFERENCE MARKETPLACE TRADESITE

- Tradesite position of your choice
- White Octex panel system
- Dimensions: 2.5m height, 3.0m width, 2.0m depth
- Single phase - 10amp Power – 4 way multi box
- Two 150watt spotlights
- Company name on fascia signage
- One clothed trestle table and two chairs
- 3 attendees at your tradesite inclusive of day catering per day
- 2 complimentary VIP tickets to the Annual Awards Dinner

BRANDING - ADVERTISING - COMMS

- NZSBA can offer an endorsement/testimonial for your product/service
- High-level partner promotion to members
- Logo on online forms including, registration form and survey
- Prominent branding (logo) on the NZSBA conference website
- Profile (200-word limit) on NZSBA conference website
- 3 x full page advertising opportunities included in 'Onboard' newsletter to members
- Logo branding on all NZSBA staff email signatures
- Logo on all training PowerPoints displayed by all 11 Regional offices
- Logo on all regional newsletters

DURING CONFERENCE

- Display your pop up banner at the entrance to the plenary room
- Your logo included on all conference collateral
- Your logo on conference PowerPoints
- Verbal acknowledgements by Master of Ceremonies as Preferred Partner
- Verbal acknowledgements by NZSBA President

POST CONFERENCE

- Branding on post conference survey
- Branding on post conference thank you email to all attendees
- Logo on thank you to keynote speakers

APP

- Branding on Preferred partners page with link to Marketplace page
- QR code displayed at your tradesite for lead generation
- 1 poll, offering answering formats of multiple choice or comments fields *
- 1 push notification *
- Company profile (200 words)
- Email and website details
- Inclusion of addresses for; Facebook, LinkedIn, X
- Banner ad 720px x 100px
- Hyperlinks attached to; your logo, banner ad, social media, email and website

* To ensure consistent messaging to conference delegates this must be approved by NZSBA President

NETWORKING - ACCESS TO DELEGATES

(Note all conference catering is held in the Marketplace)

- Access to delegates during the conference catering breaks
- Access to delegates at the dedicated Marketplace time allocated within the programme (outside of catering breaks)
- Access to delegates at the Annual Awards Dinner
- Access to conference delegates via list provided by conference organisers prior to conference (includes details of those that have provided permission)
- Access via the "Attendees" page of the conference APP

Marketplace Tradesite Benefits

INVESTMENT - \$3,500 +GST

MARKETPLACE TRADESITE

- White Octex panel system
- Dimensions: 2.5m height, 3.0m width, 2.0m depth
- Single phase - 10amp Power – 4 way multi box
- Two 150watt spotlights
- Company name on fascia signage
- One clothed trestle table and two chairs
- 2 attendees at your tradesite inclusive of day catering

Please note – additional exhibitor passes can be purchased at the cost of \$350 +gst, limited to 2 additional passes per company.

APP

- Logo on Sponsors page with link to Marketplace page
- Company profile (50 words)
- Email and website details
- Inclusion of addresses for; Facebook, LinkedIn, X
- Hyperlinks attached to; social media, email and website
- QR code displayed at your tradesite for lead generation

BRANDING - ADVERTISING - COMMS

- Logo on NZSBA Exhibitor listing on conference website

DURING CONFERENCE

- Logo on PowerPoint of Exhibitor listing
- Logo included in Exhibitor listing on handbook
- Verbal acknowledgement by Master of Ceremonies as Exhibitor

NETWORKING - ACCESS TO DELEGATES

(note all conference catering is held in the Marketplace)

- Access to delegates during the conference catering breaks
- Access to delegates at the dedicated Marketplace within the programme
- Access to conference delegates via list provided by conference organisers prior to conference
- (includes details of those that have provided permission)
- Access via the "Attendees" page of the conference APP

Marketplace Tradesite - Helpful Information

WHITE OCTEX PANEL SYSTEM

- Dimensions: 2.5m height, 3.0m width, 2.0m dept
- 10amp Power – 4 way multi box
- Two 150watt spotlights
- Company name fascia signage

Please note where your site is positioned on a corner the end wall will not be included.

Exhibition Hire are proud to be appointed the official exhibition contractor for the NZSTA Conference 2026. Perhaps one of the best ways of really improving the overall aesthetics of your stand is through the use of furniture, flooring and display equipment:

www.exhibitionhire.co.nz

GRAPHICS

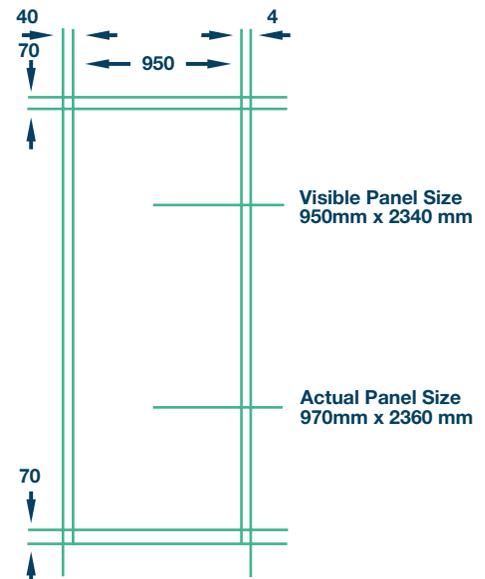
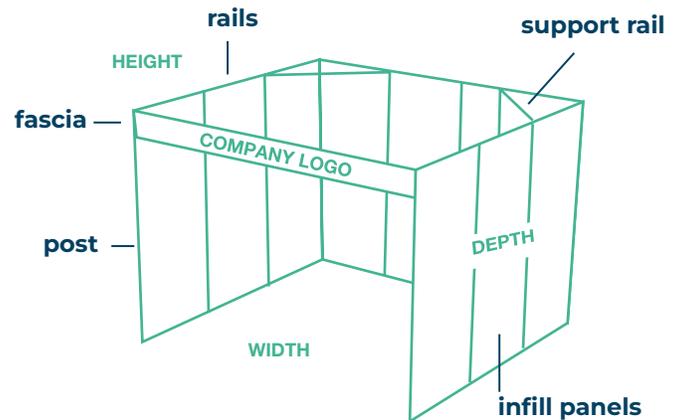
If you wish to enhance your booth with graphics or signage the visible and actual panel's sizes are shown to the right. When applying your own graphics/ signage/promotional material etc. to the infill panel walling, please use ONLY the following products:

- Blutac
- Sellotape
- Velcro dots

No industrial grade products are to be used. At the end of the event please remove all adhesive from the panels. A graphic panel which has Velcro on the back of it is the perfect option to quickly stick up, take-away and re-use after the event. To avoid disappointment all orders (including the hire order form, flooring order form, company name form) need to be received by 10 April 2026.

CONTACT

Nicola Ransome
E nicola@exhibitionhire.co.nz
M +64 27 495 2827



Exhibition Dates & Times

* Times may change and will be reflected in contracts

THURSDAY 16 JULY 2026

2.00pm–6.00pm Pack in

FRIDAY 17 OCTOBER 2026

9.30am–6.00pm Exhibition open

SATURDAY 18 OCTOBER 2026

10.30am–4.30pm Exhibition open

6.00pm Gala Awards Dinner VIP Drinks -
Viaduct Events Centre

6.30pm Gala Awards Dinner -
Viaduct Events Centre

*Opportunity to purchase one ticket to the conference dinner,
subject to availability*

SUNDAY 19 JULY 2026

9.00am–11.00am Exhibition open

11.00am Pack out after morning tea

11.40am Prizegiving

1.00pm Venue closes

How to Apply

WHAT HAPPENS NEXT

To apply please [CLICK HERE](#)

All applications require approval by the Te
Whakarōpūtanga Kaitiaki Kura o Aotearoa President.

Upon acceptance of your application you will receive a
contract and tax invoice.

An exhibitors manual will be provided.

Conference Managers

EVENTMERGERS LIMITED

Conference & Event Management Specialist
PO Box 500, Silverdale, Auckland
New Zealand, 0944



eventmergers.
conference & event management specialists

Carlene Martin - Director
027 295 4309
carlene@eventmergers.co.nz

The conference programme and registration form, are correct as at the date of publication. NZSBA reserves the right to change the conference programme and registration form at any time. NZSBA and EventMergers are not responsible for any costs and/or damages arising from any action based on the information contained in conference programme and registration form.

During the course of this event we may take photographs for use on our website or in other promotional material.